

CURRICULUM VITAE

SARAH ANNE BELL

PERSONAL DETAILS

Nationality: American
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SOCIAL MEDIA

Twitter @SarahsGoneWild
Instagram @SarahsGoneWild
E-Portfolio www.sarahbell.org

EDUCATION

Current	Ph.D.	Oxford Brookes University	Understanding the link between the belief in Ebola and perceptions and use of wildlife in Sierra Leone
2016	M.Sc.	Oxford Brookes University	Primate Conservation; Thesis: Volunteer tourism and wildlife conservation in SE Asia
2014	B.Sc.	Southern Methodist University	Anthropology, minor in Journalism

RESEARCH AND WILDLIFE EXPERIENCE

2017-Present	Founder of the Pan Verus Project www.panverus.org	A project dedicated to wildlife conservation and community engagement in Sierra Leone.
2014	Student Researcher with the Tonkolili Chimpanzee Project	Researched river crossings by chimps as a result of human-wildlife conflict in Sierra Leone.
2012-2013	Outreach Educator at the Dallas Zoo	Trained animals, performed husbandry duties, & led educational presentations
2012	Animal Training Intern at the Palm Beach Zoo	Trained animals, performed husbandry duties, gave educational talks while handling animals.
2011-2012	Volunteer at In-Sync Exotics Rescue	Performed husbandry duties for over 50 rescued exotic big and small cats.

COMMUNICATION AND DIGITAL MEDIA EXPERIENCE

2017-Present	Freelance Digital Communicator www.sarahbell.org	Create specifically tailored social media plans, logo design, website building for charities and private businesses
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2019	Social Media Content Creator volunteer at the Oxford University Museum of Natural History	Created content for Facebook, Youtube & Instagram while seeing 300% engagement increase during my tenure
2017-2018	Digital Content Consultant for the Little Fireface Project www.nocturama.org	Updated their website, reformatted their blogs & trained volunteers how to operate the website.
2016	Digital Content Manager for Treasure Coast Polaris Dealership	Managed digital content, re-designed websites, & trained staff during company transition.

TEACHING AND TRAINING EXPERIENCE

2020	Seminar Series hosted by Science Nation via Zoom	A four session series on communicating zoonotic diseases, specifically looking at the West African Ebola outbreak
2020	National Park Ranger Training Outamba Kilimi National Park, Sierra Leone	Trained park rangers in laws, research techniques, and project design
2017 & 2019	Teaching Assistant at Oxford Brookes University	Acted as a teaching assistant for the Primate Conservation and Diversity module (an M.Sc level class).

MEMBERSHIPS

Oxford Wildlife Trade Research Group
British Ecological Society
National Sciences Collections Association

GRANTS

Elephant Crisis Fund: Outamba Kilimi National Park Ranger Training and Conservation Up=Skilling, 2019-2020

Lion Recovery Fund: Investigative Survey for West African Lions in Sierra Leone, 2019-2020

British Ecological Society Outreach Grant: Outamba Kilimi National Park Education Centre and Community Library, 2018-2020

Margot Marsh Biodiversity Foundation and Primate Action Fund: Investigating human-primate interactions and perceptions in Northern Sierra Leone, 2019

Margot Marsh Biodiversity Foundation and Primate Action Fund: Species assemblage survey in the Outamba Kilimi National Park, Sierra Leone, 2018

Frederick Soddy Trust: Community mapping in the Outamba Kilimi National Park, Sierra Leone, 2018

LANGUAGE SKILLS

English	Native Speaker
Spanish	Proficient
Sierra Leone Krio	Proficient

SCIENTIFIC PUBLICATIONS

Bell, Sarah A. 2018. Culture Shock in Volunteer Tourists. *Canopy*. 18(2): 18-21

Bell, Sarah A. 2017. Primates as Propaganda. *The International Encyclopedia of Primatology*.

Bell, Sarah A. 2017. Galdikas, Birute. *The International Encyclopedia of Primatology*.

PRESENTATIONS

Monkey Sick: An example of village to village knowledge variance on zoonotic diseases and its implication for disease control and education. *Primate Society of Great Britain and European Federation for Primatology joint conference*. Fall 2019.

Effects of volunteer tourism on wildlife conservation, *South Florida Primatology Meeting*, 2015

OTHER PUBLICATIONS AND MEDIA APPEARANCES (LIVE LINKS)

Bell, Sarah A. ["Social Media for Ecologists"](#) May 2020, *British Ecological Society*.

Bell, Sarah A. ["Website Building & Blogging for Ecologists"](#) June 2020, *British Ecological Society*.

Bell, Sarah A. ["Graphic Design for Ecologists"](#) June 2020, *British Ecological Society*.

Bell, Sarah A. "Harambe the Gorilla" June 2016, *BBC Radio Interview*.

Bell, Sarah A. "Weird and Endangered at the Dallas Zoo." *Dallas South News*, 27 Mar. 2014,

Bell, Sarah A. "The Vagina Monologues Starts Conversation" *SMU Daily Campus*, 3 Feb. 2014,

Bell, Sarah A. "What's for Dinner, Texas?" *SMU Daily Campus*, 8 April 2014,

Bell, Sarah A. "Exotic Animal licenses in Texas Face Criticism for Being Too Lax" *SMU Daily Campus*, 3 April 2013

Bell, Sarah A. "Chocolate Dipped Tusks: A Not-So-Sweet Disguise" *Global Animal*, 10 May 2013,

SKILLS

Conservation & Research Specific Skills: Project design focusing on a community based approach, grant writing, report writing, interviews, camera traps, ArcGIS, research skills training in non-native language, cross-cultural communication, team management (staff, intern, volunteer hiring & oversight)

Digital Media Specific Skills: Wordpress websites, SEO, video editing with Final Cut Pro 10 & 7, filming with Sony NX5U, GoPro Hero3+, Canon 7D, Canon AX30, Twitter, Facebook Pages, Instagram, YouTube, Adobe Photoshop & Illustrator, social media analytics